

Fundraising Ideas

!! = physically challenging

‡ = time-consuming

£ = may be expensive

Sponsored events

Collect money from your friends, families and colleagues and put yourself through an ordeal to raise money. Set up an online fundraising page or do it the old fashioned way with sponsor forms. You can be sponsored to do pretty much anything you wouldn't normally do – the only limit is what you can put up with!

Beard/Hair Shave or Leg Wax – Do this at a local event to make it a real occasion – it helps if you've been growing the hair for a while first!

Sport !! – Try something weird and wonderful, or do something ordinary but in a different way, like for 12/24 hours straight, in fancy dress or using novelty equipment (such as oversized bats and balls).

Fun Run – For those of you that have never laced up a pair of running shoes, this is a great place to start! Try to find a running club near you that does them regularly and use it to kick off a fitness regimen.

Marathon, 10k, 5k Run !! ‡ – Choose according to your ability, and get training. Check out the 'Get Involved' page on our website for a few tips on how to find a run and get started.

Cycle, Swim, Trek or Skydive !! ‡ £ - There are events organised around the country and at any time of year, so you're sure to find something just right.

Walk ‡ – Get your sponsored walk pack by getting in touch and we'll help you every step of the way, from finding a location to attracting participants.

World Record Attempt !! – This can be as mad as you like! Have a look at their website for inspiration.

Sponsored Slim or Resolution, such as giving up smoking or alcohol. The extra incentive of fundraising will help you stick to your plan.

Sponsored 24 Hour Silence if you're a known chatterbox. Otherwise, how about wearing your pyjamas every day for a week?

Top Tip: Sites like Virgin Money Giving and Just Giving have blogs that are packed full of fantastic and unusual ideas, so have a look to get inspired!

Events

Charge an entry or participation fee, or just take a percentage from the profits.

It's a Knockout Tournament ‡ £ – if you have an available field, you can hire an inflatable obstacle course which is always a huge hit – just make sure it's well advertised and has insurance.

Face Painting at a Town Fete – Spend a day with an artistic friend charging donations, and you'll be amazed how much money you can raise in just a few hours.

Open House or Garden, Wine Tasting Evening or Dinner Party £ – Invite your friends and colleagues into your home, and keep a collection box and gift aid envelopes nearby. It will give you a chance to talk about your connection to CLAPA and to raise awareness of clefts in a relaxed setting.

Disco, Party, or Ball ‡ £ – These can be difficult and time-consuming so plan carefully, but they can also be terrific fundraisers if you can sell enough tickets.

Carol Concert – book a place in town way in advance, as they can fill up quickly around the holiday months.

Pub Quiz – The internet is a huge resource for obscure questions and answers. If you have a local pub quiz, see if you can get a round of questions in during Awareness Week to promote CLAPA.

Work Fundraisers

Dress Down Day – If you can't go fully casual, how about a mad tie day or getting everyone to wear something in blue for CLAPA? You'd be surprised at how much this can raise – and it's so easy to do!

Swear Jar – A popular activity which can be a bit more fun, especially if you use multiple jars with different four-letter labels to track which words you use the most.

Departmental Challenge ‡ – take advantage of inter-departmental rivalries by organising a fundraising challenge, which can be anything from a five-a-side tournament to a day of paintball!

Sports Day !! – In the summer you can organise an employee sports day with all the same events you had back at school.

Sweepstake ‡ – If there are any major competitions or television events (such as the X Factor or I'm a Celebrity!) that your workplace follows, get everyone to buy a ticket to be allotted one of the contestants, and if the contestant wins, they win!

School Fundraisers

Mufti Day – Get everyone in school to pay £1/2 so they can wear their own clothes.

Teddy Bear's Picnic or Easter Egg Hunt – Charge a small amount for children to take part.

Fundraising at the School Fete ‡ – set up a table where you can do face painting, a tombola, a 'how many sweets in the jar?' competition, and raise awareness of clefts amongst parents.

Spelling Bee ‡ - Help children brush up on their spelling and vocabulary, and encourage parents and local businesses to donate money and prizes.

RAG Week for University Students !! ‡ £ - See if your uni has a fundraising society and ask their help to put on a week-long fundraising extravaganza. Inspiration can be found all over the internet, so get creative.

In the Community

Collection Tins – put these anywhere with a lot of footfall and where people are likely to have loose change, such as in a pub or corner shop.

Jumble Sale, Bring-and-Buy Sale, 'Nearly New' or Unwanted Gifts Sale ‡ – these can be especially popular if you ask people to bring their old (but good quality!) baby clothes and toys. See if there is a church hall or community centre near you where you could set it up.

Church Fete – these are perfect opportunities for raffles, tombolas and other fundraising games.

Coffee Mornings – hold these in a library or community centre to fundraising and educate people about clefts at the same time.

What you can do is only limited by your imagination! If you have a particular skill, take advantage of it and raise money by performing. If you have a readily available venue, hold a variety of fundraising events – it's completely up to you!

Whatever your idea, however much or little time you can commit, we'd love to hear from you, so please get in touch.

Email: fundraising@clapa.com

Call: 020 7833 4883

Visit: www.clapa.com